



## SANSKRITHI SCHOOL OF BUSINESS

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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya sai District – 515 134.

6.3.3\_file no 7-brochures\_circulars on training programs teaching (2017-18 to 2021-22)

**2017-18**

### **Circulars on Training Programs-Teaching**

20/11/2017

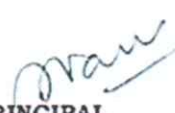
### **CIRCULAR**

#### **Faculty Development Program**

This is to inform that the scheduled Faculty Development Program on 24/11/2017 to 25/11/2017, 2 days as per the discussion made in the faculty department meeting has to be executed successfully.

The respective heads of coordinators need to make sure that all the requisites are made available in time to ensure smooth execution.

All the faculty participation is mandatory extend your full cooperation to make this event as great success.

  
**PRINCIPAL**  
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Sanskriti School of Business,  
Beedupalli Road, Prasanthigram,  
PUTTAPARTHI - 515134  
Ananthapuramu (Dt.) A.P.



  
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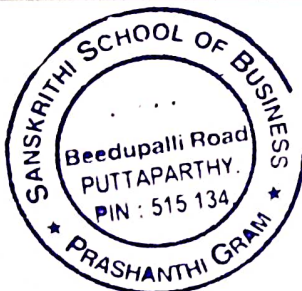
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**GeoTagged Photographs (2017-18 to 2021-22)**

### FDP ON DATA ANALYTICS USING R and SPSS TWO DAY 24 and 25 NOVEMBER 2017

By: 1. Dr.D.Maheswar Reddy (Professor National  
Institute of Tourism & Hospitality Management, Hyderabad)

2) MR.MOHAN,CORPORATE TRAINER FOR R SOFTWARE



*Dr. Balakoteswari*

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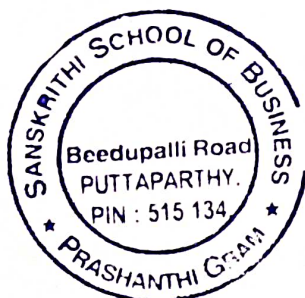


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**A TWO DAYS NATIONAL LEVEL FDP**  
**on Case Method of Teaching, Writing and**  
**Business Game Exercise: FDP on "Case**  
**Method of Teaching, Writing and Business Game**  
**Exercise, conducted in my B-School with IIMB**  
**retired professor Prof. Ramesh Tagat sir on 28th**  
**and 29th January – 2017.**



*Dr. Balakrishnan*

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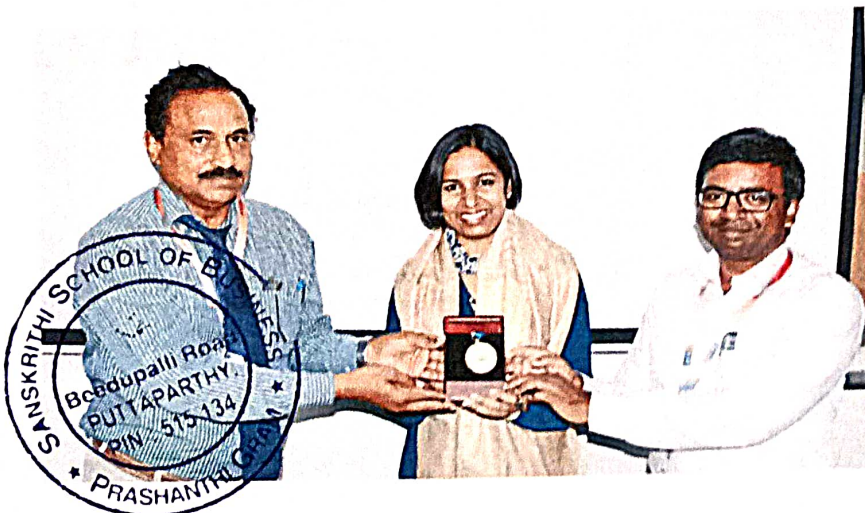
### ONE DAY NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM

14th April 2017

on

GOAL SETTING AND MOTIVATION

Ms. Sarika Rangani, Founder  
- 'The You Q', A Personality  
Development Trainer



*Dr. Balakrishna*

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**2018-19**

**25-11-2018**


## **CIRCULAR**

### **Workshop on business opportunity analysis**

This is to inform that the scheduled workshop on business opportunity analysis as per the discussion made in the faculty department meeting has to be executed successfully.

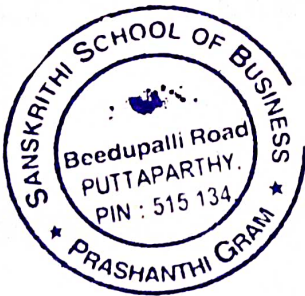
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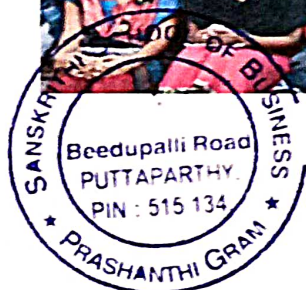
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**Event:** workshop on business opportunity analysis

Workshop on business opportunity analysis: dr. P narayana reddy garu - group director of sanskrithi group of institutions, puttaparthi has conducted the one day workshop on business opportunity analysis. In this contemporary world, business plays a vital role. As an entrepreneur, you can greatly increase your chances of success by analyzing the business concept, your market place, your industry and competition, and your financial and organizational structures. Whether you plan to expand an existing business, acquire an existing business, or start a new business, a feasibility analysis will evaluate a business idea to see if it is worth pursuing. Students of i mba had an interactive session with our group



director.



*Dr. Bala Kotyaru*  
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**2019-20**

26/04/2019

### CIRCULAR

#### workshop on forex market

This is to inform that the scheduled Faculty Development Program on 4th May, 2019 as per the discussion made in the faculty department meeting has to be executed successfully.

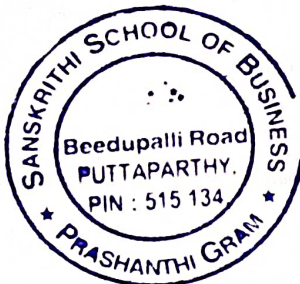
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DR. Balakoteswari

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4<sup>th</sup> may, 2019

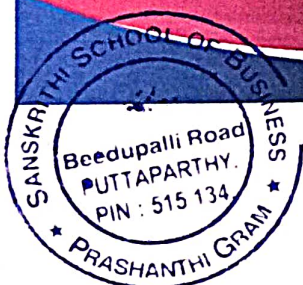
A workshop on forex market and its applications

A workshop on forex market and its applications in our sanskrithi school of business by dr.t. Venkatesan, who is a professor at ssb having more than 8 years of experience in accounting in management. He has participated and presented papers in various national and nternational conferences. The workshop is all about forex markets and its applications, every management student should have a minimum knowledge about the forex markets.dr.t.venkatesan is having vast experience in accounting and business management system

# WORKSHOP

## ON FOREX MARKET

By Dr. T. Venkatesan



*Dr. B. K. Koteswari*  
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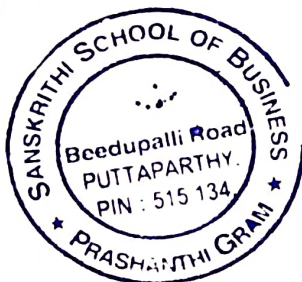
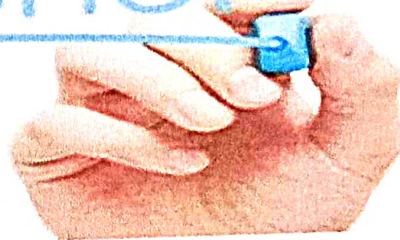
3<sup>rd</sup> May, 2019

A workshop on approaches of project work by dr.k. Rajendra prasad in our sanskrithi school of business, who is a professor having more than 13 years of experience in teaching on 03/05/2019(today). The workshop is all about the approaches of project work and how to do a project work on different topics etc

# WORKSHOP

## ON APPROACHES FOR PROJECT WORK

By Dr. K. Rajendra Prasad



*Dr. Balakrishna*  
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**2020-21**

20/03/2021

### CIRCULAR

#### Faculty Development Program

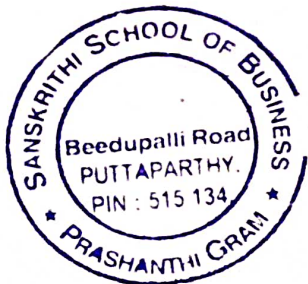
This is to inform that the scheduled Faculty Development Program on April 26<sup>th</sup> to 30<sup>th</sup>, 2021, 5 days as per the discussion made in the faculty department meeting has to be executed successfully.

The respective heads of coordinators need to make sure that all the requisites are made available in time to ensure smooth execution.

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**Participation Certificate**

  
DR. Balakrishna

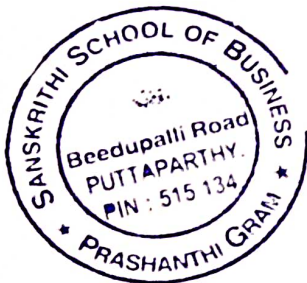
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Dr. Balakrishnan

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5 Day on line FDP was organized titled “Writing and Publishing paper in high impact journals” from 26<sup>th</sup> to 30<sup>th</sup> April 2021 from 6 PM to 8 PM daily.  
Coordinator: Dr. Venkatesan

**One - week Online FDP on**  
**Apr 26-30th, 2021**  
**6-8pm**

# WRITING & PUBLISHING PAPER in High Impact Journals

<p><b>Dr. Rahul Vishwanath Dandaga</b></p>	<p><b>CMA Dr. Neelika Poddar</b></p>	<p><b>Ms. Padmaja</b></p>	<p><b>Dr. Venkatesan Thengarej</b></p>	<p><b>Mr. Ranganathan</b></p>
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**Sanskriti School of Business**  
Beedupalli Road, PUTTAPARTHY, PIN : 515 134  
PRASHANTHI GRAM

Beedupalli Knowledge Park, Puttaparthi  
www.sanskritischool.com  
+91 9150974516/42

**DR. Bala koteswari**  
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**Name of the Event:** FDP

**Title of the FDP:** Writing and publishing paper in High Impact Journals

**Date:** April 26<sup>th</sup> to 30<sup>th</sup>, 2021 (6- 8 PM)

**MODE:** Online ZOOM Platform

**Link:**

<https://us02web.zoom.us/j/81685909394?pwd=Q1Z5QVB5TTVWQnE0NzJ3c3FVREhkZz09>

**Coordinators:** Dr. T. Venkatesan.

**Participants:** Faculty, Research scholars from Andhra Pradesh, Maharashtra, Gujarat and Delhi

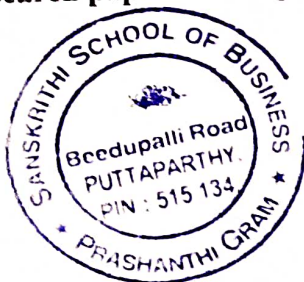
### Programme Schedule:

S.NO	Date	Resource Person	Moderator	Topic
1	26.04.2021	Dr.Rahul Vishwanath	Dr. Bala Koteswari	How to structure research paper and why to publish a quality research paper in high impact journals
2	27.04.2021	Mr.V.Ranganatham	Ms.Jayanandini devi	Tools for analysing data SPSS, EXCEL, SAS....
3	28.04.2021	MS.Padmaja	Mrs.E. Prashanthi	Hands on session on analysing data using JAMOV Software
4	29.04.2021	Dr.Natika	Mr.D. Rajesh Babu	How to identify right journal for publication
5	30.04.2021	Dr.T. Venkateshan	Dr. Bala Koteswari	Insights into DOI, SEI-HUB, Reference manager Citations and importance of digital presence of a researcher

### DAY-WISE SESSION DETAILS

#### Day-1: 26.04.2021

Dr. Bala koteswari Principal and Dean of Sanskrithi School of Business introduced the theme of the FDP “**WRITING AND PUBLISHING OF PAPER IN HIGH IMPACT JOURNALS** “. She presented overview of the program. Resource person Dr.Rahul was introduced to the audience. The resource person has explained about, **how to structure research paper and why to publish a quality research paper in high impact journals.**



*Dr. Bala Koteswari*

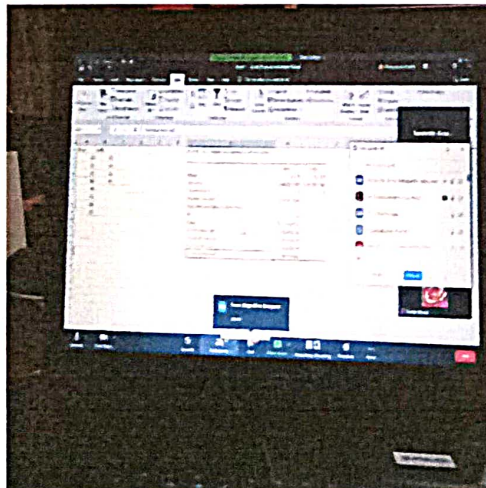
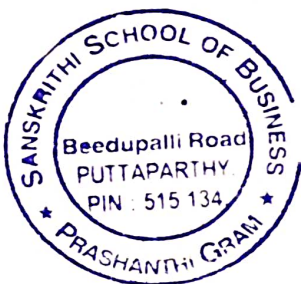
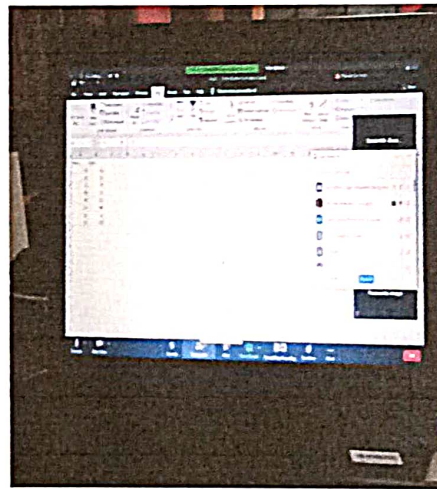
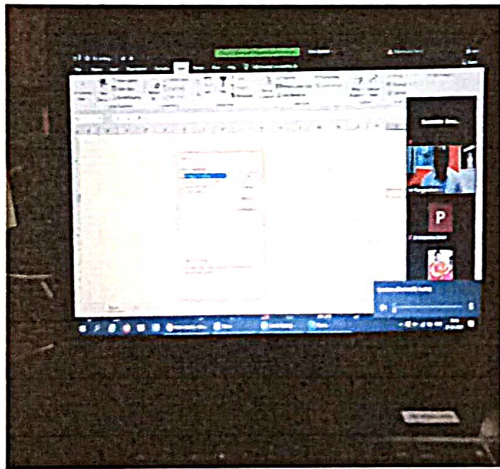
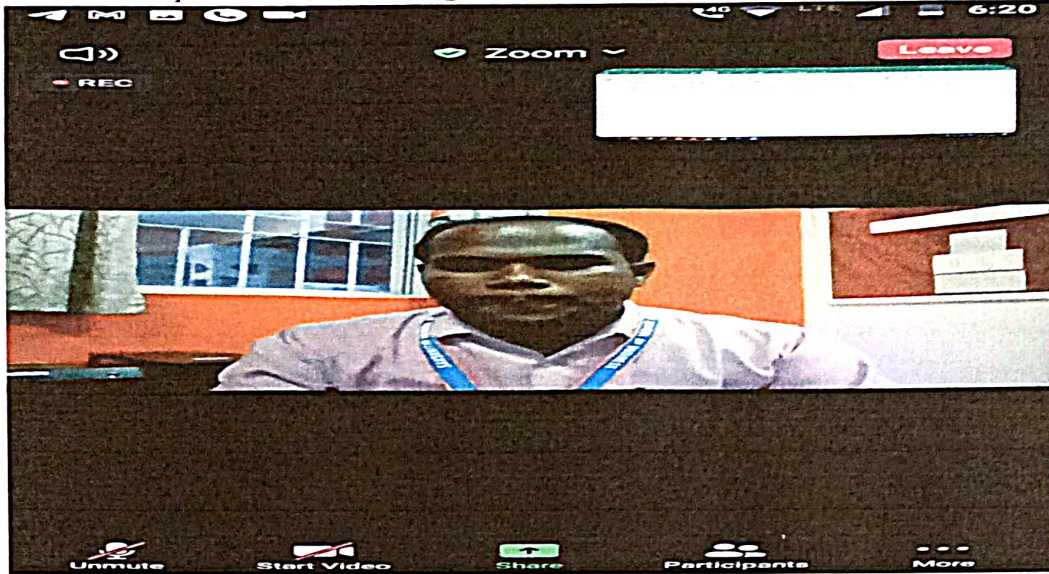
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*Dr. Balakrishna*

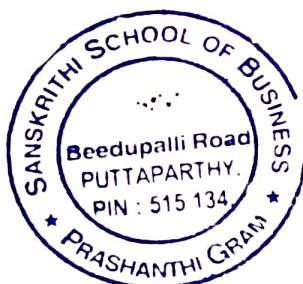
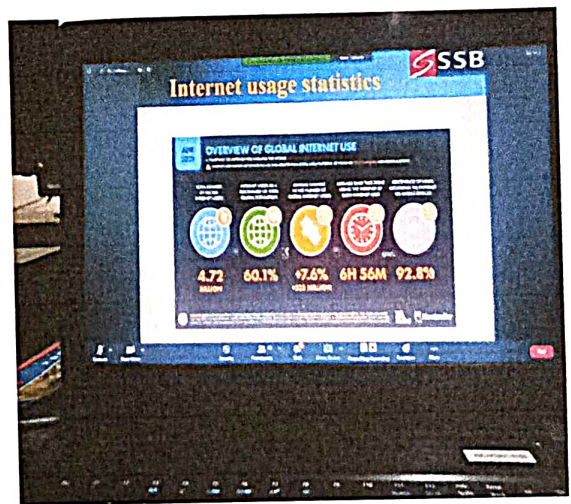
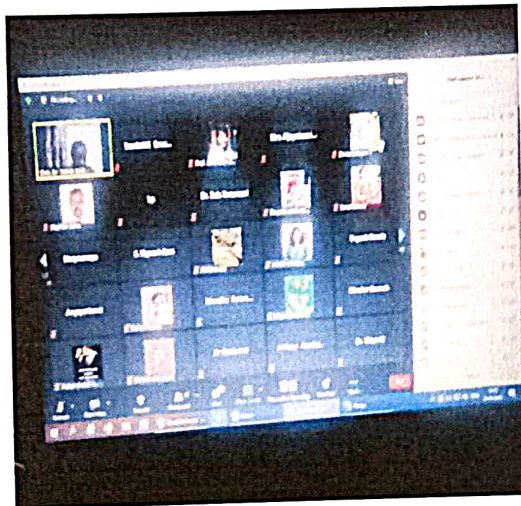
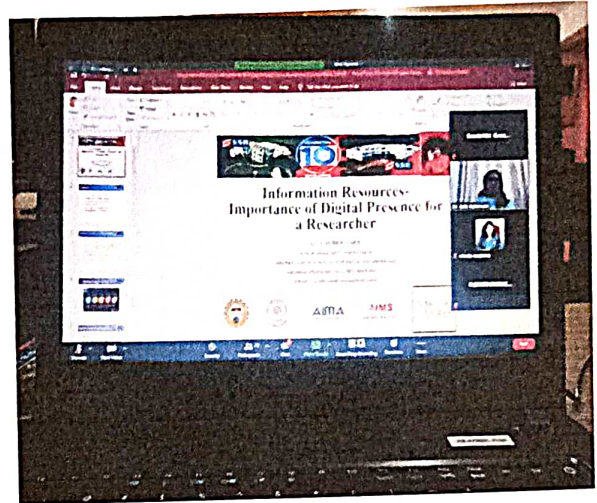
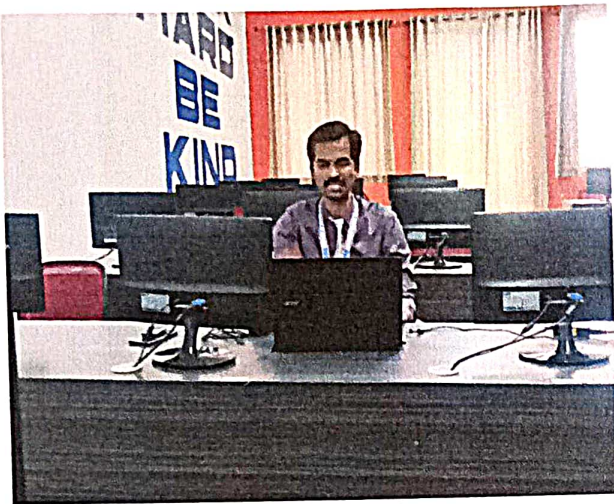
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**SANSKRITHI SCHOOL OF BUSINESS**  
BEEDUPALLI ROAD, PUTTAPARTHI, ANANTHAPUR DISTRICT, ANDHRA PRADESH.

**INVITATION**  
**ONLINE FACULTY DEVELOPMENT PROGRAM**  
**ON**  
**WRITING AND PUBLISHING PAPER IN HIGH IMPACT JOURNALS**  
**26-04-2021 to 30-04-2021**  
**Time: 6.00 Pm to 8.00 Pm**

**CONVENOR:**  
Dr. Bala Koteswari M.  
Dean, Academics and Principal, Sanskriti S-School

**Resource Persons**



Dr. Venkateswara Thangaraj  
Associate Professor and MOD  
Sanskriti School of Business, Puttaparthi

Dr. Rahul Vithaynath Dandaga  
Associate Professor and MOD  
Rajendra Mada College of Engineering & Technology

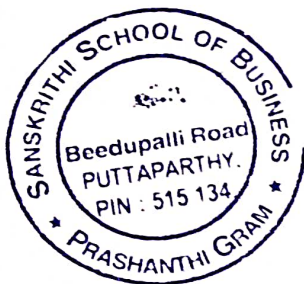
Mr. Ranganatham, Assistant Professor,  
Sanskriti School of Business  
Puttaparthi



CMA Dr. Malika Poddar  
Associate Professor  
St. Francis Institute of Management and Research  
P.O. recognised faculty and Ph.D guide in  
Management studies for University of Mumbai

Ms. P. Padma  
Assistant professor  
The Oxford College of Engineering, Bangalore

FOR DETAILS CONTACT: 9636974336/94/29, WWW.SANSKRITHISCHOOL.COM



Dr. Bala Koteswari M.


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**About FDP:**  
Understanding the need and interest of the academic peers and research aspirants, this FDP is initiated to throw light on the technical know-how of writing and publishing a good research paper. Hands-on session with practicing tools to analyse the research data shall be the highlight. Very often researchers are in dilemma of selecting right journal to publish their work, this forum shall help them to identify the right journal which has high impact value and also enlighten them of predator journals. This FDP program address the need of helping the participants to create their research identity digitally by helping them to create their ORCID, Google Scholar account, Academia.edu etc.

**Objective:**  
Enriching the participants with the knowledge and skill of writing and publishing of a quality paper and identifying right journal.

**Program shall help the participants in the capacity building and enhancing their career.**  
**Topics to be covered:**


Day 1: 26.04.21 – How to structure the research paper and why to publish it quality research paper in high impact journals  
Day 2: 27.04.21 – Tools for Analysing data – SPSS, EXCEL, SAS, JAMOVI  
Day 3: 28.04.21 – Hands-on session on analysing data  
Day 4: 29.04.21 – How to identify the right journal for publication  
Day 5: 30.04.21 – Insights into DOI, SCI-HUB, Reference Manager, Citations, and importance of digital presence for a researcher

**About College:**  
Sanskriti School of Business, Puttaparthi proudly celebrated 10 years of excellence in 2020. Backed by a vision to provide affordable world-class education driven by values, SSB has emerged as one of the best and most promising colleges in the Anantapur district. The college is committed to imparting the very best knowledge to its students and enhancing faculty through a wide spectrum of technical & professional workshops. Over the decade 1650 students have graduated. The Department of MBA constitutes of 22 faculty members with 8 PhD holders and an average of 9 years of teaching experience.

**Target Audience:**  
Faculty, PhD scholars, Project students and Business researchers.


**Registration Fee: 250/- per participant**  
Registration on Link: <https://forms.gle/gOuPq4xAX9VGvA3J8>  
All the participants are request to transfer fee amount to the below given account details:  
A/c no. 31633070000370.  
Name: Sanskriti School of business  
Bank: Syndicate bank  
Ifsc code: SYNB0003163  
Branch: Beedupalli  
Payment Details:  
Deadline to register:  
Mode of delivery: Online  
Date: 26.04.21 to 30.04.21  
Time: 6:00 PM to 8:00 PM


**CHIEF PARTON:**  
Mr. Vijaybhaskar Roddy, Founder-Chairman Sanskriti Group of Institutions  
**CONVENOR:**  
Dr. M. Bala Koteswari, Dean Academics, Principal Sanskriti School of Business  
**COORDINATOR:**  
Dr. T. Venkatesan, Head of the Department, Sanskriti School of Business




**Faculty Development Program**  
On  
**WRITING AND PUBLISHING PAPER**  
**IN HIGH IMPACT JOURNALS**  
26.4.2021 – 30.4.2021

Organised by  
**SANSKRITHI SCHOOL OF BUSINESS**



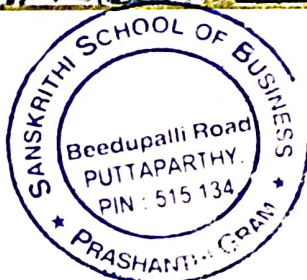
**Registration Fee: 250/- per participant** **Register Here:** 

**Participation Certificate Will Be Given To Participants**  
Proof of payment and should be sent on or before 19.04.21 to the following email id: [hod@sanskritibschool.com](mailto:hod@sanskritibschool.com)  
Phone : 9100974516/44/43.  
[www.sanskritibschool.com](http://www.sanskritibschool.com)



**GPS Map Camera**

**Puttaparthi, Andhra Pradesh, India**  
16/349, Sanskriti School of Business, College Area, Bade Nayak Thanda, Puttaparthi, Andhra Pradesh 515134, India  
Lat 14.136782°  
Long 77.778823°  
20/06/23 10:19 AM GMT +05:30



*Dr. Bala Koteswari*  
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Sanskriti School of Business,  
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**PUTTAPARTHI - 515134,**  
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